

INSIDEOUT

renewing HOPE for all

Feasibility Study Summary

Our vision for INSIDEOUT is focused on one clear priority—building a grace-filled equipping center to benefit the Mason community and beyond for decades to come, as we embrace multiplying discipleship in every facet of our lives. 30 years ago, God led visionary disciples of Christ to joyfully and sacrificially launch Hope Church. As we anticipate the new disciples God will reach through Hope over the next 30 years, that baton is being passed. It is now our turn to pray, prepare, and invest in order to steward this gift well.

As a first step in this spiritual and financial journey, Hope leadership felt it was vital to complete an in-depth review of Hope’s readiness to faithfully and responsibly take the next steps. This review, known as a “feasibility study,” included a detailed and thoughtful review of Hope Church’s history, overall financial health, giving, attendance, and ongoing spiritual development. This review also included the distribution of a “case” (purpose) statement, in-depth discussions with Hope leadership, and a comprehensive survey responded to by 270 Hope Church households and members. All of this was driven by the desire to give the body of Hope a clear voice into the process.

The following is a summary of key findings (%’s represent those responding to the survey):

Demographics: There exists a strong base of committed, long-term disciples within Hope Church, with 74% having attended six years or more, including 54% having attended Hope Church more than 10 years. 45% of those responding represent an age group that are typically in their peak professional years.

INSIDEOUT Vision: Hope’s membership voiced a robust and broad level of support for the INSIDEOUT vision. Hope Church leadership respects and values each and every response to the survey and is pleased to see such strong backing so early in the campaign.

Proposed Modifications: Even though Hope is just entering the “concept design” phase of the project, the feasibility study indicated a very energetic level of support for the “Commons” area (93%), closely followed by the Multi-Purpose Space (89%), and the renovation of The Gathering Space (88%).

Leadership: Across the board, Hope membership expressed high levels of support for both the ministry staff and the lay leadership (93% and 94% respectively). This expression of trust and confidence is not taken lightly and is considered a vital element for a successful campaign.

Communication: Stimulated by multiple open forums over the past year, 85% indicate they have been adequately informed regarding the current needs and future plans of the church. This is an encouraging response for this phase of the project and Hope is committed to maintaining a transparent process as more details are developed.

Financial support: 86% of those responding indicated a willingness to make a personal financial investment in INSIDEOUT (with some members already considering a financial leadership gift). It is clear that God has placed in the hands of the Hope Church family all the resources needed to fully fund the INSIDEOUT vision.

Based on the above results and after extensive review, the Elders of Hope Church have unanimously decided to move forward with next steps toward a capital campaign, in support of the INSIDEOUT vision. Please begin praying regularly and specifically that the Lord would continue to lead us as we *renew Hope for all*. As each of us plays our part, this is sure to be an exciting adventure. God will be glorified as Mason+ finds it’s joy in Him!